



# 90 Day Run

with Shining Star  
International



# Five Stages to a 90 Day Run

## 1. Decision

## 2. Preparation

## 3. Pre 90 Days

## 4. 90 Days

## 5. Post 90 Days

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# Pick Your Theme

## 1. General Growth

## 2. New Rank

## 3. Re-Qualifying

## 4. Stop Crawling

## 5. Do It Again

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# Create Your 90 Day Story

1. Why are you doing this?

2. What results are you expecting?

3. How will people benefit?

4. What kind of people are you looking for?

5. What is your strategy to make this happen?

6. What kind of support are you going to offer?

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# Preparation

Personal Commitment/Schedule/Sacrifice

Negotiate with Family

Eliminate Distractions

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# Eliminate Distractions



Laundry



Email



Social Media



Dating



Cell Phone



Sports



Anything that pays  
less than \$500/hr



Television



Parties



Cooking



Groceries



Hobbies



Existing Groups

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# Preparation

Personal Commitment/Schedule/Sacrifice

Negotiate with Family

Eliminate Distractions

Unshakable Commitment

Pick Your Launch Date

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# Pre-Launch

## Recruit Your Inner Circle

Share Your Vision

Whisper Campaign

## Warm Up Your Contacts

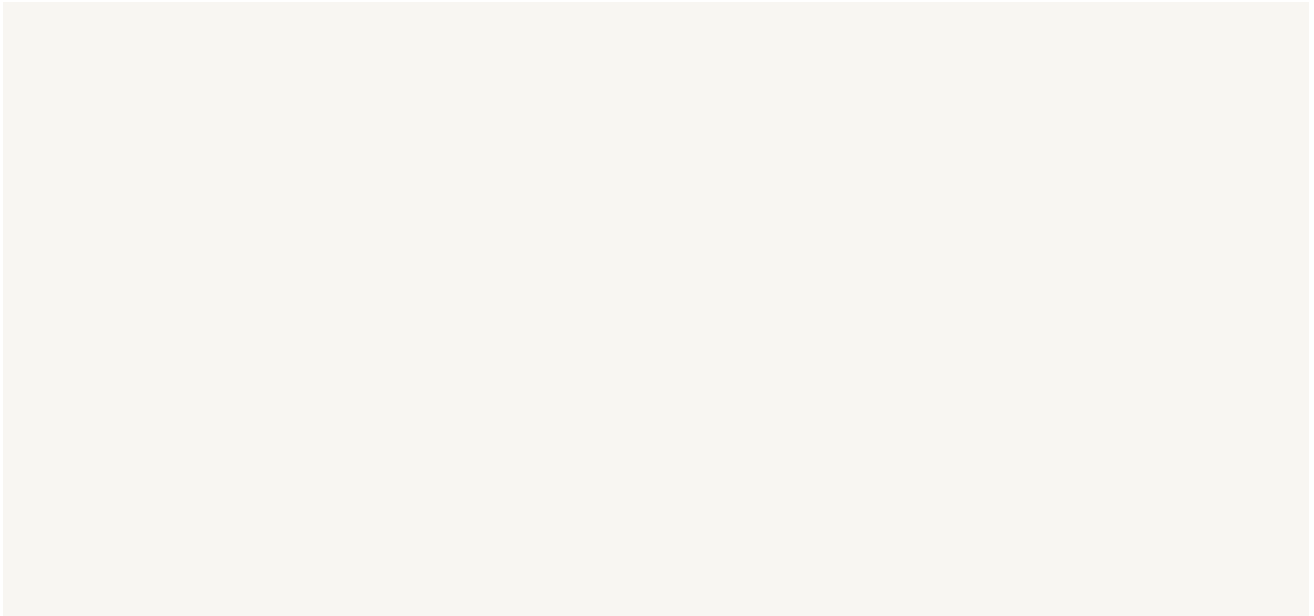
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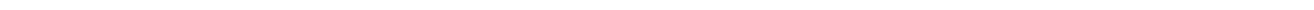
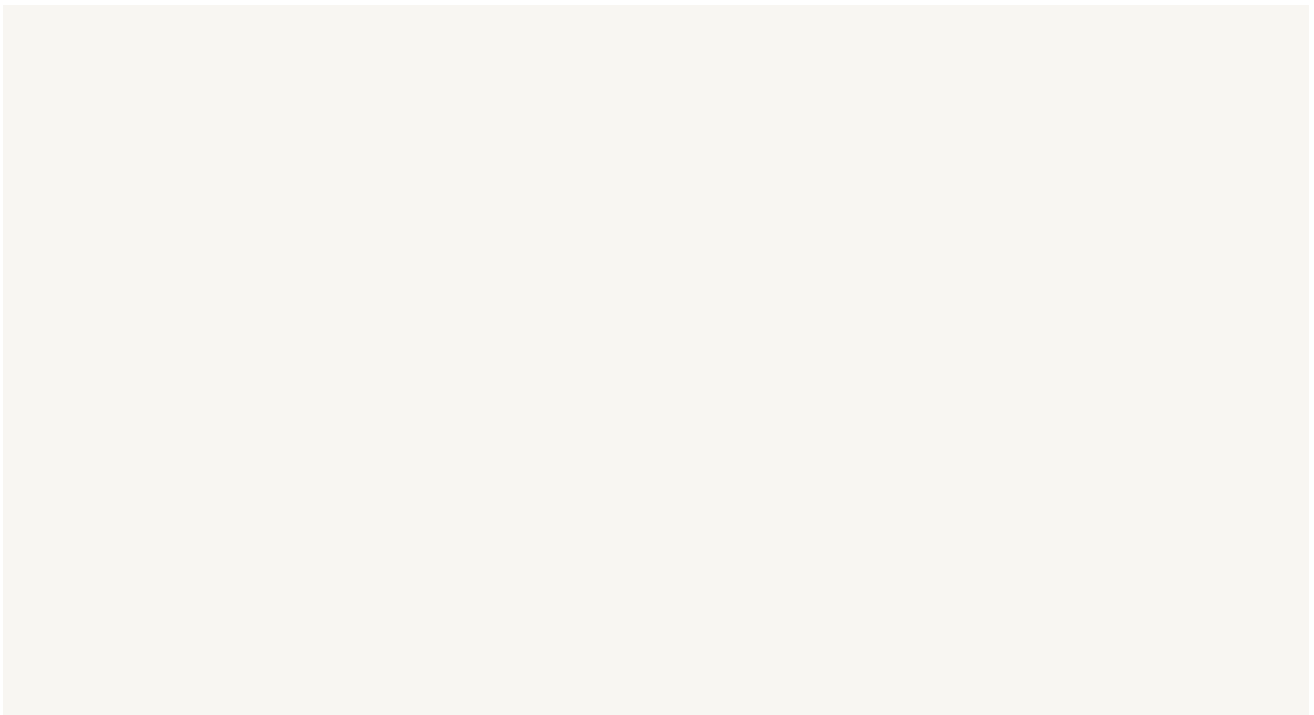


# Launch

## 1. All Out Massive Action



## 2. Time Commitment





# Time Commitment

High (20+ hours a week)

Medium (15-20 hours a week)

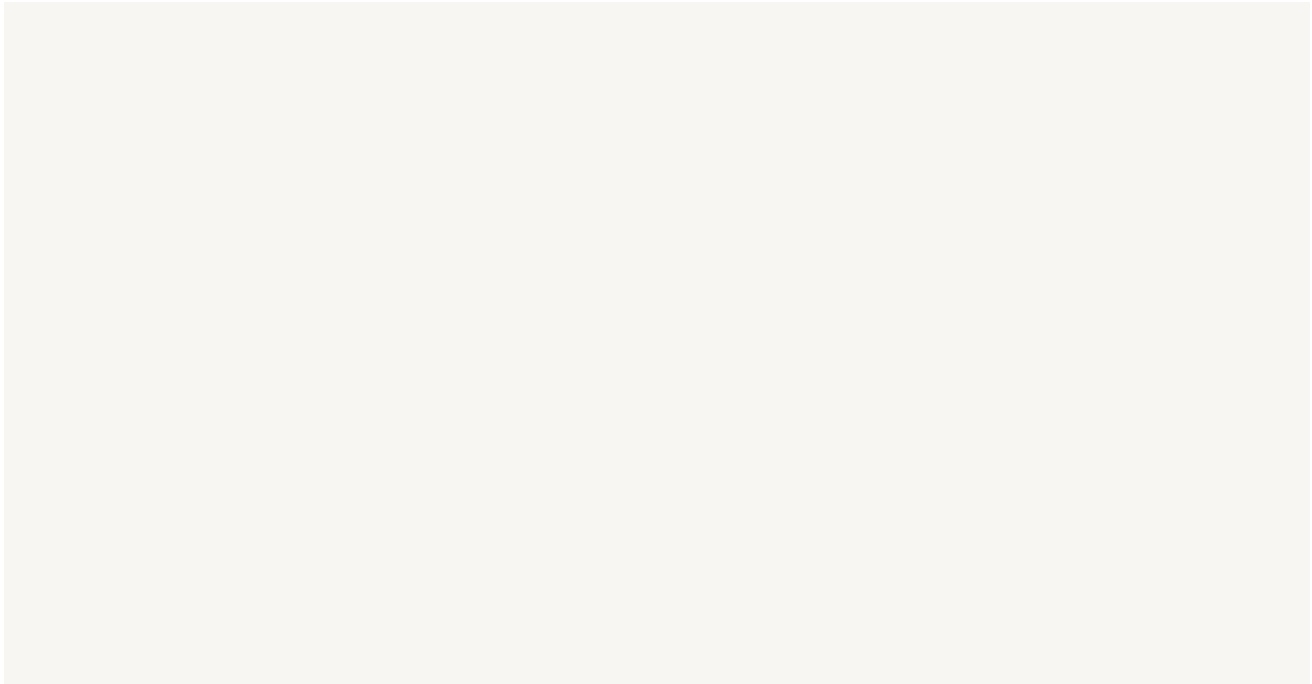
Low (10 hours a week)

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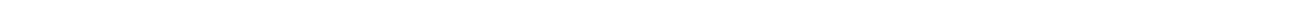
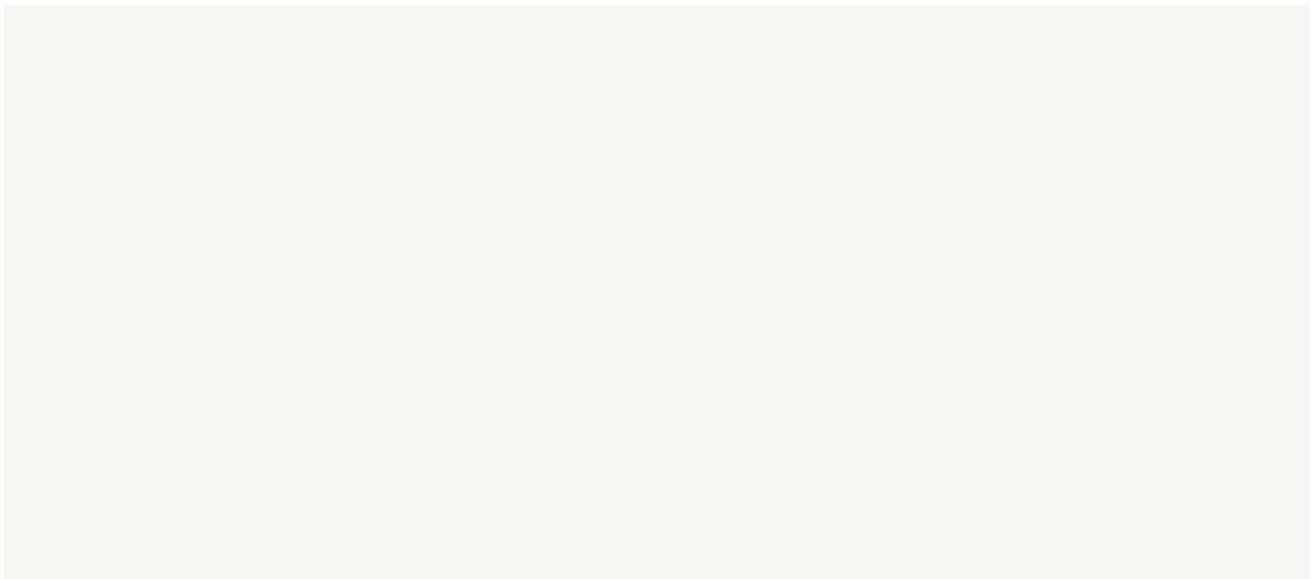


# Launch (cont'd)

## 3. Focus on Recruitment



## 4. Focus Exclusively on Income Producing Activities





# Income Producing Activities



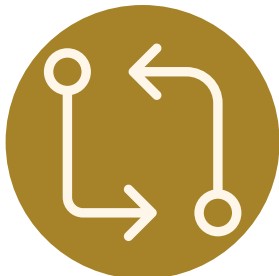
Contacts



Appointments



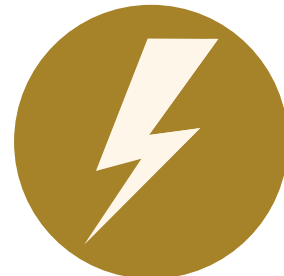
Presentations



Follow Up



Zoom Events



Blitz Calls



Sizzle Calls



Social Media



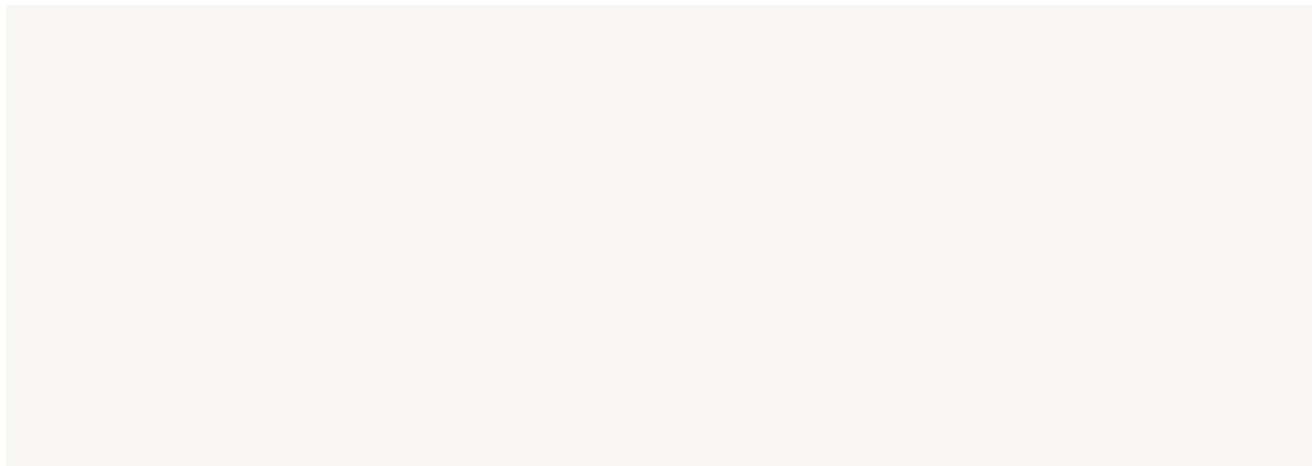
3-way messaging/calls

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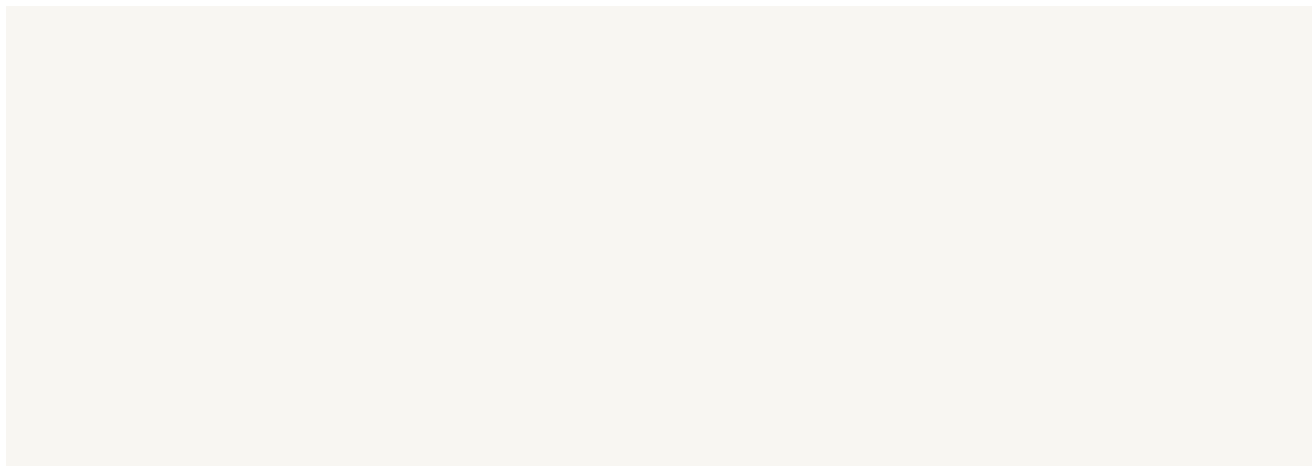


# Launch (cont'd)

1. All Out Massive Action
2. Time Commitment
3. Focus on Recruitment
4. Focus Exclusively on Income Producing Activities
5. Time Management



6. Emotion Management



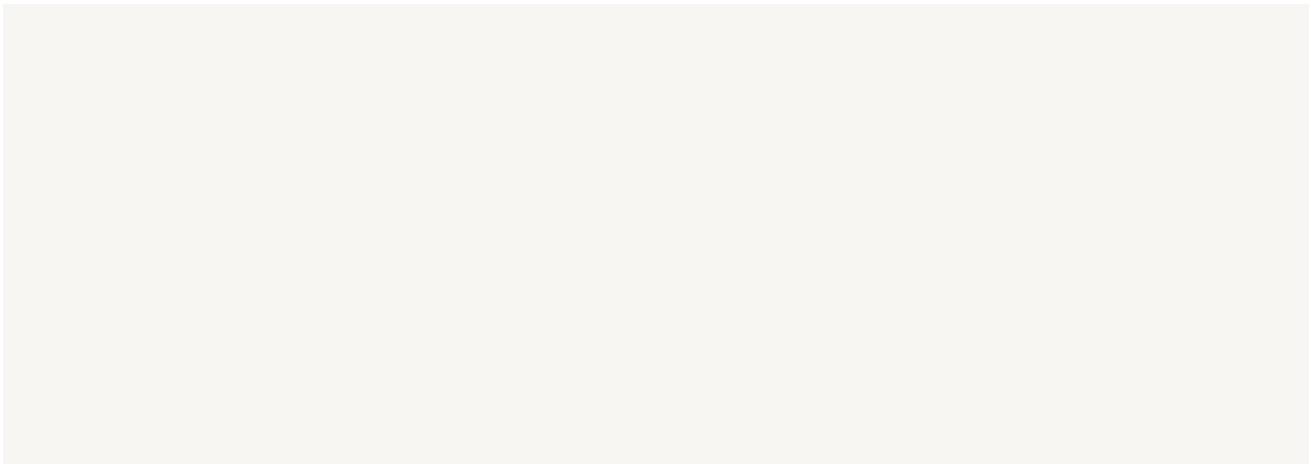


# Launch (continued...)

## 7. Distraction Management



## 8. Continue to Personally Recruit Until Your Team Demands More Time



## 9. Duplicate

